

*Pageantry* **directors'**program:

receive **free** advertising from  
**PAGEANTRY**

- 👑 Would you like to receive **free advertising** in *Pageantry*?
- 👑 Would you like to receive **free advertising** in your industry's only nationally distributed publication?
- 👑 Would you like to receive **free advertising** within 106,000 K-12 schools?
- 👑 Would you like to **make money** through your gift shop without the headaches of enormous investment and overhead expenditures?
- 👑 Would you like to open a gift shop **without the worry** of stocking products for years in your garage?
- 👑 Would you enjoy the **peace of mind** which comes with working in partnership with the only publication that receives up to 32,000,000 hits a month to the industry's premier web site?
- 👑 Would you like to increase the value of your awarded scholarships?

✓ **YES!** When you answer yes to any of these questions, *Pageantry* magazine is proud to introduce our exclusive Directors' Program. The *Pageantry* magazine Directors' Program comes complete to offer you all of the tools needed to help you achieve the success you desire.

**Act Now!** Call, Fax, or E-mail us immediately to start receiving your free advertising dollars today.

**YOUR EVENT**  
+ **PAGEANTRY** MAGAZINE  
+ **FREE ADVERTISING**  
= **\$UCCE\$\$**

As we celebrate our 35th year, we are pleased to offer our Directors' Program which contains even more opportunities for us to share our success with you.

*Pageantry* **directors'**program:

here's what you could receive **PAGEANTRY**

A **FREE Complementary Issue** of *Pageantry* for each contestant.\*

An **Award Certificate** good for a 1-year subscription.\*

**Free Advertising** from our subscription brochure program.\*

**Free Cash** from subscription sales.\*

The **Pageantry Spirit Award**.\*

A **Free Gift Shop** or **Upgraded Prize Package** for your event.\*

\* See the full details of each of these programs on the other side of this page. >>>

don't delay! join your industry's program **today!**

See Reverse For Full Details >>>

## Pageantry directors' program:

# PAGEANTRY will provide you with:

👑 A **FREE Complementary Issue** of *Pageantry* magazine for each of your contestants.\* Show your contestants and potential contestants that you're an integral part of this enormous industry. Value \$4.95 each (ex: 100 contestants X \$4.95 ea. = \$495.00).

👑 An **Award Certificate** good for a 1-year (4 issues) subscription to the industry-leading *Pageantry* magazine, for you to present to the overall winner within each age division of your competition. **Good for up to 5 certificates of award per event** — awarded to a maximum of 5 divisional winners or to the Top 5 within a division (a \$90.00 Value).

👑 **Receive Free Advertising** — **Subscription Brochure Program** — *Pageantry* will provide you our glossy 4-color subscription brochure which gives you the opportunity to **Receive Free Promotional Advertising** in *Pageantry* magazine. For every subscription we receive, with your name indicated on the provided referral line in the brochure, we will award you free advertising certificates for \$2.00 per subscription! Many directors **Receive Free Advertising throughout the entire year** with this program. Include these brochures in your mail-outs or display them on your registration table. (Example: 500 subscriptions X \$2.00 = \$1,000 in free advertising).

👑 **Free Cash!** That's right, **Free Cash**. Receive \$4.00 cash on every subscription sold during your event. This is an unbelievable opportunity to **increase the value of your prize package** or help pay your production expenses. \$4.00 cash on every subscription... easy & simple (ex: 50 subscriptions X \$4.00 = \$200 cash).

👑 **Pageantry Spirit Award** — The industry's most prestigious award. The *Pageantry* Spirit Award reflects the true meaning of competition, that of personal growth and character development. In bestowing this award, along with a free one-year subscription, *Pageantry* magazine strives to **acknowledge those who exemplify the true "spirit" of competition and character development**, whether it be individuals who compete or those who lead by example (\$250.00 Value).\*\*

👑 **Free Gift Shop** — Double or triple your profits through our exclusive Gift Shop Program. **No Overhead, No Stock, No Risk**. Many directors who use this actually earn more money on the gift shop than on their event. There is **no overhead, no stock, and no risk on your part**. Park your car in the garage and leave the inventory to us. See the Wholesale Associate program brochure for more details.

\*In exchange for this exclusive offer, *Pageantry* requests that you place a full-page ad (supplied camera ready) for *Pageantry* in **your** program book.

\*\* *Pageantry* Spirit Award donated free to all display advertisers. There is a nominal cost of \$15.00 for classified advertisers and \$25.00 for non-advertisers. *Pageantry* requests you forward a picture of the honoree along with the event name and award information for publication and recognition within the magazine. **An exclusive opportunity for you to promote your winners and event.**

now let's make you some \$\$!

(Cut along dotted line.)

## PAGEANTRY promotion order form

Please supply the following information:

Director's Name \_\_\_\_\_

Name of Event \_\_\_\_\_

Physical Address for Shipment \_\_\_\_\_

(CITY) \_\_\_\_\_ (STATE) \_\_\_\_\_ (ZIP CODE) \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_ Web address: \_\_\_\_\_

To expedite shipping, please supply your credit card number:  MasterCard  VISA  AmEx  Discover

Credit Card # \_\_\_\_\_ Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Sec Code \_\_\_\_\_

We'll need this info to fill your request:

Event Date: \_\_\_\_\_

Program Book Deadline: \_\_\_\_\_

Number of Certificates Needed (1 per division) \_\_\_\_\_  
— Maximum 5 —

Number of Magazines Needed: \_\_\_\_\_

Number of Brochures Needed: \_\_\_\_\_

**I would also like to receive the following:**  
(please check "Yes" or "No")

Spirit Award:  Yes  No

Mail to: *Pageantry* magazine • P.O. Box 160307 • Altamonte Springs, FL 32716 Phone: (407) 260-2262  
Fax: (407) 260-5131 E-mail: administrator@pageantrymag.com Web Site: pageantrymagazine.com